

Celebrating our 50<sup>th</sup> anniversary has encouraged us to look at the details of our history as we consider the future of the Art Gallery of Peterborough, established in 1974. Two things are very clear: the extraordinary contributions made by our volunteers and the support of our membership. We kept this in mind as we developed the proposed membership restructure.

**Background:** The Art Gallery of Peterborough is proposing a restructure of its Membership. Supported by staff, the Board of Directors have developed this new streamlined structure to position AGP Membership as a way of belonging to and supporting the core activities of the Art Gallery of Peterborough in its work to cultivate an environment of integrity, providing a safe place for artistic expression and a platform for social change. Memberships support our gallery exhibitions, educational and studio programs, artist talks, tours, outreach, and events; they help keep admission free and programs affordable, ensuring that everyone in the community has access to art.

**Current Membership structure:**

Student: \$20, Senior: \$25, Individual: \$30, Family: \$40

Curator's Circle: \$100, Directors Circle: \$300, Benefactor's Circle: \$1000

AGP Membership has remained unchanged for many years. Foundation Circle Memberships (Individual, Student, Senior, and Family) rates and benefits were last updated in 2014. The most recent change to AGP Membership offerings was in 2017, which saw the addition of three patron level memberships: Curator's Circle, Director's Circle, and Benefactor's Circle.

Memberships can be purchased online, over the phone, or in-person at the AGP. We will continue to offer the option of a 2-year membership at a 10% discount on all tiers; however, this 2-year discounted option will only be available over the phone or in-person.

**Proposed AGP Membership Structure:**

**Tier 1 \$25**

- Membership valid for 1 person
- Monthly E-Newsletter subscription
- Voting privileges
- Reciprocal admission program through Galleries Ontario

**Tier 2 \$50**

- Membership valid for 1 person
- Monthly E-Newsletter subscription
- Voting privileges
- Reciprocal admission program through Galleries Ontario
- **Optional: print mailings (event cards, etc. sent to your home)**
- **20% Discount on AGP Publications and AGP Products**

**Tier 3 \$75**

- **Membership valid for 2 Adults and up to 6 children**
- Monthly E-Newsletter subscription
- Voting privileges (1 vote)
- Reciprocal admission program through Galleries Ontario
- Optional: print mailings (event cards, etc. sent to your home)
- 20% Discount on AGP Publications and AGP Products
- **10% Discount on adult and children's programs**

**Tier 4 \$150**

- Membership valid for 2 Adults and up to 6 children
- Monthly E-Newsletter subscription
- Voting privileges (1 vote)
- Reciprocal admission program through Galleries Ontario
- Optional: print mailings (event cards, etc. sent to your home)
- 20% Discount on AGP Publications and AGP Products
- 10% Discount on adult and children's programs
- **Charitable Tax Receipt for a \$75 donation**

**Tier 5 \$500**

- Membership valid for 2 Adults and up to 6 children
- Monthly E-Newsletter subscription
- Voting privileges (1 vote)
- Reciprocal admission program through Galleries Ontario
- Optional: print mailings (event cards, etc. sent to your home)
- 20% Discount on AGP Publications and AGP Products
- 10% Discount on adult and children's programs
- **Charitable Tax Receipt for a \$425 donation**
- **Optional: Seasonal Supporter recognition in gallery communications, including our monthly e-newsletter.**